

# Jackson (Ze-Cong) Lee

Frontend Engineer · Kuala Lumpur, Malaysia

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## SUMMARY

Frontend engineer with ~5 years shipping React and TypeScript across StoreHub's POS BackOffice and Payments products, serving F&B and retail merchants across Southeast Asia. Bias toward small, well-bounded changes, mobile-first UX, and shipping under real production constraints.

## EXPERIENCE

### StoreHub · Frontend Developer

Apr 2024 – Present

- Shipped production features across StoreHub's **POS BackOffice** (legacy v1 + v2 React/Vite rewrite) serving F&B and retail merchants across SEA, focused on **migrating legacy v1 pages to the v2 stack with mobile-responsive design**, with light backend contributions (Node) where features span both sides.
- Built the frontend for **StoreHub Pay's Admin and Merchant portals**: a payment-facilitator platform where StoreHub configures merchants on the Admin side, and merchants view their sales and payouts on the Merchant side.
- Delivered **Quote Generator v2**, an automated renewal-quote tool built end-to-end on React 19. Generates quotes from the live Chargebee pricebook and integrates with Salesforce to push quotes and payment status back onto the opportunity.
- Built internal **Claude Code plugins** for Zelig deploys, Figma design-to-code, and Jira-to-code workflows to speed up common engineering tasks.

### Fusionex Group · Consultant, Solutions Developer

Sept 2021 – Oct 2023

*Promoted from Graduate Trainee (Sept 2021) to Consultant (Jan 2023)*

- Frontend engineer on a 5-person team (tech lead, 2 backend, 2 frontend) delivering a **Hospital Management System** on Vue.js + Node.js microservices; partnered with business analysts to translate clinical requirements into shipped modules.
- Built an in-house PDF generation library to replace a paid third-party solution in the firm's data-analytics product, eliminating its recurring licence cost.
- Delivered micro-frontends and -backends across **C#, Python, and JavaScript**; mentored interns and junior developers through code review and pairing.

## SELECTED PROJECT

### Helix (Auction Bot) · solo build, in pilot with a few merchants

WhatsApp-native multi-tenant auction platform for live-selling resellers: real-time bidding, marketplace directory, multi-region fulfillment (East/West Malaysia split), GrowthBook + Mixpanel growth tooling. React 19 / TanStack Start, Postgres, BullMQ; baileys for WhatsApp.

## SKILLS

**LANGUAGES** TypeScript, JavaScript, Python, C#, SQL

**FRONTEND** React (15 → 19), Redux Toolkit, React Query, TanStack Start, Vue, React Native, Vite, Webpack, Ant Design, Tailwind / Less, HTML / CSS

**BACKEND** Node.js, NestJS, Express, Prisma, PostgreSQL, MongoDB, Redis, BullMQ; Adyen, Salesforce, Chargebee

**TOOLING** Git, GitHub Actions, Sentry, GrowthBook, Mixpanel, Turborepo, pnpm

**AI DEV** Daily-driver on Claude Code, Cursor, and agentic workflows

## EDUCATION

University of Nottingham Malaysia · **BSc (Hons) Software Engineering, 2:1 (Second Upper, First Division)**

2017 – 2021

High Achievers' Scholarship

## AWARDS

**GREAT Malaysia AI Hackathon · Winner**

2025

AI-powered interactive storybook generator · team of 3 (sole developer, plus PM and designer)

## LANGUAGES

English (fluent) · Mandarin (fluent) · Malay (conversational)